

ASTD Northeast Florida
January 14, 2008
Board Meeting
Date Last Revised: 2/8/08



In attendance:	Phillip Bayne, VP Communications Derree Braswell, VP Professional Development Diane Elkins, Director Betsy Donnelly, Director Marilyn Feldstein, Director Linda Hasselbach, VP Programs Darrin Hayes, VP eSIG Programs Sharon Kimble, President Elect Ronnell Lovings, VP Finance Denise Shinn, VP Sponsorship Paul Stromberg, Administrator Rachel Wical, Past President Desirée Ward, President
Open:	6:05 pm
Adjourned:	8:15 pm

Discussion Items	Action Items
<ul style="list-style-type: none"> • Minutes of the December Board Meeting were approved. • National memberships for board members of all chapters are at a discounted rate of \$100. The board voted to pay for the required National Memberships for ASTD-NEFL board members who are not reimbursed for this by their employers. • December Financial Reports distributed by email prior to the meeting were accepted by the Board. • The board voted to accept the spending plan proposed last month for the chapter's surplus created by the Disney event. • After discussion, the proposed budget was revised (copy attached) and approved. • The board discussed a rate increase for administrative services and needs to gather additional administrative rate information from other nonprofit organizations and ASTD National. • The board voted to do a survey of all contacts in our address book to make event planning as responsive as possible to the needs of our membership and the community. The questions will be basically the same as those used last year, but some demographic questions will be included to identify responses by chapter members and by those in the HR, training, or employee development fields. An offer to have the survey done by Mike Plummer for a fee of \$500 was considered and declined. • The board voted to establish the new position of VP of Member Involvement and Special Event Coordinator to promote meeting attendance, website use, greater use of member services, and more opportunities to volunteer on chapter activities. Candidates suggested for the position included Kamaria Scott, Darrell Prather, and Karen Sistare. 	<ul style="list-style-type: none"> • Board members who need chapter-sub-sidized National Membership or renewal should register through Paul, who will transmit the registration and payment. For renewal, the existing Member ID number will be needed. • Desirée will conduct an online discussion and board vote on Chapter Administrator salary. • Sharon will explore the feasibility of using Zoomerang for the survey. Cvent is also available as a possibility. • Rachel and Sharon will contact the 3 people who were recommended as possibilities to fill the new VP of Member Involvement Role.

Respectfully submitted,
 Paul Stromberg, Chapter Administrator