

**ASTD Northeast Florida**

**June 9, 2008**

**Board Meeting**

**Date Last Revised: May 16, 2008**



In attendance:	Betsy Donnelly, Director Diane Elkins, Director Steve Fordham, VP Membership Sharon Kimble, President-Elect Ronnell Lovings, VP Finance Darrell Prather, VP Programs Poonam Sahotra, VP Promotion Kamaria Scott, VP Member Involvement Paul Stromberg, Administrator Desirée Ward, President
Open:	6:00 pm
Adjourned:	7:30 pm

Discussion Items	Action Items
<ul style="list-style-type: none"> <li>• Approvals of May Board Meeting Minutes and May financial reports were deferred to next month.</li> <li>• Desirée announced that the Excellence Awards speaker will be Frank Candy, author of 18 books on getting results and achieving success.</li> <li>• Sharon reported that PDSE planning is progressing slowly and that she is attempting to speed up communications between the committee members. They are working on the PDSE website. Save the Date cards will be sent when a web address is known and can be included. The event will be held at the Marriott Southpoint. Venue capacity is 400.</li> <li>• Paul reported that Marriott will provide directional signs for monthly meetings upon request at no charge.</li> <li>• Discussion of switching from calendar-year to date-of-enrollment membership was tabled until it is affected by choice of new website/meeting management provider.</li> <li>• The search committee for new website/meeting management provider does not yet have a candidate that can be enthusiastically recommended. Since the consensus is that some action must be taken during the current chapter administration, a deadline of the August board meeting was set for a firm recommendation, contracts signed by September, with implementation of the new site before end of the fiscal year. It is expected that a month's overlap will be needed with the current providers while getting the new system in place.</li> <li>• The time demands of Darrell's new position are making it impossible to attend monthly chapter meetings, although he is still able to handle planning and organizing duties.</li> <li>• The board considered pros and cons of a no-meal option at</li> </ul>	<ul style="list-style-type: none"> <li>• Desirée asked <b>Paul</b> to send observations on the budget report to all board members.</li> <li>• <b>Philip</b> and <b>Paul</b> will prepare and circulate to the board within two weeks a brief explanation of the search:             <ul style="list-style-type: none"> <li>- what features we now have</li> <li>- what new features we need</li> <li>- what compromises may be necessary</li> </ul> <b>Paul</b> will explore the Central Florida chapter's new website.           </li> <li>• <b>Poonam</b> will research the question and</li> </ul>

meetings but did not bring it to a vote.

- Poonam announced two potential new sponsors:
  - Global Imaging, which would like to sponsor on a trade basis for recording and archiving meetings that could then be available on the website for those who were unable to attend
  - Al Bagocious
- Darrell announce that Brian Lambert of ASTD National will be the speaker at our August meeting. The topic will pertain to best practices in marketing for workplace learning professionals. The September meeting will be a networking event.
- Kamaria reported that she is working on an orientation program for new members. They would arrive 30 minutes early for a monthly meeting and be seated at a VIP table with chapter officers.
- Sharon proposed Rachel Wical and Rhonda Mithchell to her nominating committee for next year's board slate and they were approved by the board.
- Steve reported that current chapter membership is 247 and mentioned that Marilyn Feldstein had phoned many National members and was directly responsible for several who have recently joined the chapter and more who are expected to join soon. He also told us he will be leaving FCCJ, but that he will remain involved with the chapter and has been grooming Lea Bryan for the Membership VP post next year.
- Desirée announced that Diane was in the Top Ten of *Training* magazine's list of Top 40 Young Trainers. Diane has also been appointed to *Training's* editorial board.

report back next month.

Respectfully submitted,  
Paul Stromberg  
Chapter Administrator