

ASTD Northeast Florida

May 12, 2008

Board Meeting

Date Last Revised: May 16, 2008



In attendance:	Philip Bayne, VP Communications Betsy Donnelly, Director Diane Elkins, Director Marilyn Feldstein, Director Darrin Hayes, VP Programs – eSIG Sharon Kimble, President-Elect Ronnell Lovings, VP Finance Darrell Prather, VP Programs Poonam Sahotra, VP Promotion Kamaria Scott, VP Member Involvement Paul Stromberg, Administrator Desirée Ward, President Deb Welsh, Webmaster Rachel Wical, Past President
Open:	6:00 pm
Adjourned:	7:30 pm

Discussion Items	Action Items
<ul style="list-style-type: none"> • Minutes of the April Board Meeting were approved. • April financial reports were accepted. • Desirée Ward reported that Poonam Sahotra has accepted the additional responsibilities of Sponsorship vacated by Denise Shinn. • The registration of the first new chapter member resulting from Marilyn Feldstein’s phone calls to Nation members has been received. • The board decided that a new banner was too costly for just updating the logo and would not be useful for directions. • The board voted unanimously to appoint Kamaria Scott to the new position of VP Member Involvement. The focus of the position will be to keep members happy, encourage volunteering, make use of willing volunteers, and other activities that will improve retention of members. • Darrell Prather has just started a new job and will be unable to attend the 5/15 Monthly Meeting. • The annual survey collection is to be completed by 5/16. The board decided to publish the results without showing the names of the responders. • Diane Elkins announced that the committee to find a single solution for website and meeting management needs had withdrawn its support for Association Magnet, as it became apparent that many of the early claims could not actually be met by the platform. 	<ul style="list-style-type: none"> • Marilyn will continue her telephone campaign to recruit national members into the local chapter. • Paul will check with Marriott for availability of sign holders. Diane will produce graphics for directional signs at meetings. • Diane volunteered to design chapter note cards that can be used for ‘thank you’ and other informal communications. • Diane will fill in as emcee for the May meeting. • Diane has sent information on several other possible candidates to the other committee members. Philip and Paul will help explore them and a new solution is to be recommended to the board at its next meeting. Also, Paul will send copies of the RFP and related correspondence to Sharon and to Darrell. Darrell will have it

<ul style="list-style-type: none">• Sharon Kimble announced that the October 1, 2008 PDSE will be a morning event. The keynote speaker, Mark Thompson (Success Built to Last), whose fee is ordinarily \$10,000+, has agreed to appear for travel expenses and some perks such as Disney tickets for his family – a cost in the neighborhood of \$2,000.• Phillip Bayne appointed Deb Welsh new Webmaster.	<p>reviewed by the provider who handles these communications services for his homeowners association.</p>
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Respectfully submitted,
Paul Stromberg
Chapter Administrator