



The Member Memo

The ATD NEFL Monthly Newsletter

Letter from The President

BY BELKYS STALLINGS, 2021 PRESIDENT

What an exciting and strange year! Feels like yesterday I was sending you my welcome letter. First, please help me in thanking our ATD NEFL board members. Without their tireless efforts, we wouldn't have been able to have the events we did this year or fulfill the goals we set forth in the beginning of 2021.

This year, on average, we have had three events per month! Compared to last year when we only had two events each month. The ever-engaging **Melissa Case**, our VP of Membership, kept us all enthralled during our membership events.

Gina Pietrone, our 2021 VP of Programs and 2022 President-Elect, put all her energy into ensuring that each month we had compelling and relevant speakers. Then, **Rob Stevens**, our VP of Professional Development, brought his A-game each month and gave us speakers that helped us realize our professional potential.

You're even reading one of our 2021 goals - the Member Memo! Each month each of our board members contribute to make this happen. Additionally, we had goals of reaching and attaining local sponsors. Done so by the incomparable **Audrey White**.

Last, but certainly not least, we also had goals of reaching our local community and strengthening our website. Our Community Engagement team, **Barry Case Jr.** and **Courtney Harris**, brought their heart and soul to their roles and provided our chapter with more ways to get involved in the community. We also wanted to hit refresh on our website and now we're up to speed thanks to **Sheryl Eliam**, our VP of technology. Bravo to our board members!

Even though we didn't have our annual event this year, we still put our all into each month!

Game On: Driving Engagement with Gamification

December 16 - 11:30 am - 12:30 pm

Our speaker, Veronica D. Manderville, who is an instructional designer and who has received her Level 1 Gamification Apprentice certification will be discussing gamification. Her experience has aided many of her learners in practicing their skills, get immediate feedback on their progress, and build confidence in their abilities. Manderville believes that learning should be fun and engaging, learner-centered, and should result in transformation. Be on the lookout for an email shortly with how to register!



Don't worry though - our annual event has been rescheduled! I may even be able to spill a secret or two.... here's a hint all of Florida may be coming together in 2022. But, you didn't hear that from me...

Lastly, I want to thank all of our members for a great year! Here's to next year. Know that I won't be going anywhere and will - as always - be an email away!

Thank you ATD NEFL Members!

- Belkys Stallings



Belkys Stallings
Past President



Scott Fossler
President



Gina Pietrone
President-Elect



Jessica Chatman
VP of Programs



Sheryl Eliam
VP of Technology



Barry Case
VP of Engagement



Rob Stevens
VP of Prof. Development



Erin Ketchum
VP of Marketing



Laura Kuusela
Chapter Admin



Audrey White
VP of Partnership



Melissa Case
VP of Membership

Our 2022 Board Has Been Formed!

We are proud to announce that our 2022 board has been formed! More announcements coming soon.

Interested in joining the board?

There are still board positions open! If you are interested in joining the ATD NEFL board, please reach out to **Laura Kuusela**, our Chapter Admin, at chapteradmin@atdnefl.org.