

# Newsletter

## July, 2021

### What Events Are Coming Up?

JULY  
15

**REDESIGNING ON-BOARDING AND  
TRAINING IN THE POST-COVID ERA**  
Virtual, 11:30AM- 12:30PM

**MEMBERSHIP HAPPY HOUR**  
Virtual, 5:30PM – 6:30PM

JULY  
20

JULY  
22

**DEVELOPING PROFESSIONAL  
CAPABILITY EVENT**  
Virtual, 11:30PM – 1:00PM

**MENTOR EVENT FOR 2021  
PARTICIPANTS**  
Virtual, 12:00PM – 1:00PM

JULY  
26

### In This Issue:

- Member Spotlight [Page 2](#)
- Meet an Annual Event Speaker: Ryan Hawk [Page 3](#)
- Upcoming Events [Page 4](#)
- Membership Pricing [Page 5](#)
- 2021 Calendar [Page 6](#)
- 2021 Mentor Program [Page 7](#)
- Community Corner [Page 8](#)
- Summer Volunteer Opportunity [Page 9](#)
- ATD Summer Sale [Page 10](#)
- Sponsors and Partners [Page 11](#)
- Our Contributors [Page 12](#)

# Meet Annette Hartley!

## Our July Member Spotlight

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### Get To Know More About Annette

**If you could choose one vacation destination, where would you pick and why?**

*"I'd love to go back to Hawaii, but there are so many places I'd like to visit! If I had to pick one, I think I'd have to go with New Zealand – I've heard it's really beautiful and the landscape is diverse."*

**What would be the title of your autobiography?**

*"A Helping Hand"*

### About Annette

"Officially, I'm the Learning Content Developer for Landstar System, meaning I create the courses that our facilitators teach to employees. Additionally, I manage the company intranet and all of its content, so I'm a busy bee! I joined ATD NEFL when I joined the Learning & Development department, so it's been nine years now, and it's been really great to meet and learn from so many others in the industry!"

**What is your favorite comfort food?**

*"Pizza...not only is it tasty and available in many varieties, but somebody else makes it and brings it to me – totally comfort food!"*



## Meet Our Annual Event Keynote Speakers

# Ryan Hawk

Podcaster, Author, and Leadership Advisor

Ryan is the founder/host of [The Learning Leader Show](#), a podcast that has been listened to by millions of people in more than 150 countries. He is also the author of [Welcome To Management – How To Grow From Top Performer To Excellent Leader](#). Forbes called it "the best leadership book of 2020."

In addition to podcasting and writing, he is regularly asked to speak on leadership and personal and professional development for large company events. He also devotes time to one-on-one work as a leadership advisor for executives.

Find out more about Ryan by visiting his website:

[Click this link](#)

Interested in listening to his podcast?  
Click the following link:

[Click this link](#)



# Upcoming ATD National Events

AUGUST 29 - SEPTEMBER 1



## ATD International Conference & EXPO

This is the world's largest, most comprehensive talent development conference. Explore the 3 ways you can attend in 2021!

SEPTEMBER 7-17, 2021



## ATD-Yale Management Excellence Certificate

This intensive program, taught by distinguished Yale faculty, provides you the ultimate management development experience.

## Upcoming Events in July

### REDESIGNING ON-BOARDING AND TRAINING IN THE POST COVID ERA

July 15, 11:30 am – 12:30 pm

In the rush to be an agile company that adopts new learning technologies, creates hundreds of new courses, and disseminates them rapidly, we sometimes forget that training needs to be first and foremost about helping employees solve their day-to-day issues.

As an L&D pro, it is your responsibility to not just “train” employees, but actually create an environment conducive to learning and improved productivity. This would mean everything from rewarding employees for teaching others, to adopting new learning tools that enable ‘learning in the flow of work’.

### MEMBERSHIP HAPPY HOUR

July 20, 5:30 pm – 6:30 pm

Join ATD NEFL President, Belkys Stallings, and VP of Membership, Melissa Case, as we explore one of the best tastes of the season: watermelon!

We will take the famous summer fruit and experience it as a cocktail! This Watermelon Crush is like summer in a glass! Crisp, refreshing, and bursting with sweet watermelon flavor, you’re going to be sippin’ on this fun twist to a vodka and Sprite cocktail all season long.

### DEVELOPING PROFESSIONAL CAPABILITY EVENT

July 22, 11:30 pm – 1:00 pm

More information about this event is coming soon. This event will feature speaker, Karen Gallagher. Karen will discuss resilience. Keep an eye on your email and our socials (Facebook and LinkedIn) for more information.



Register for ATD national events by visiting:

<https://www.td.org/events>

Register for ATD NEFL events by visiting:

<https://atdnefl.org/Events-Calendar-View>

# 2021 Membership Pricing

<b>Annual Traditional Membership</b>	<b>Non-renewal. Includes the following chapter member benefits: but access to the monthly Professional Development Series, SIG, and Talent on Tap, Happy Hour Networking, and more. See the membership page on our website for more details. Does NOT include monthly chapter event costs.</b>	<b>\$75</b>
<b>Monthly Membership</b>	Auto-renewal. Includes all chapter member benefits as Annual Traditional Membership, PLUS includes monthly event costs.	\$10/month
<b>All-Inclusive Annual Membership</b>	One-year, non-renewal. Includes all chapter member benefits as Annual Traditional Membership, PLUS includes monthly event costs. <b>Plus 10% off Annual Event.</b>	\$145
<b>Power Member (ATD Professional + NEFL Traditional Chapter)</b>	National and local traditional chapter membership. Local chapter and national member benefits. <b>(Price includes \$50* discount) *This discount has increased by \$20 since April!</b>	<b>\$344*</b>
<b>Power Member (ATD Professional + NEFL All-Inclusive Chapter)</b>	National and local all-inclusive chapter membership. Local and national member benefits plus all monthly chapter events. <b>(Price includes \$70* discount) *This discount has increased by \$20 since April!</b>	\$394
<b>Organizational All-Inclusive Membership</b>	Does your company have three or more ATD NEFL members? If so, take advantage of our special Group Rates: <ul style="list-style-type: none"> <li>• Group of 3-5 individuals - \$135.00 per person</li> <li>• Group of 6-10 individuals - \$105.00 per person</li> <li>• Group of 11-15 individuals - \$115.00 per person</li> </ul>	Contact us for additional corporate pricing with traditional membership rates.
<b>Young Professional All-Inclusive Membership</b>	Includes all chapter benefits, including monthly event costs. You must be 35 years of age or younger.	\$60
<b>Student All-Inclusive Membership</b>	Includes all chapter benefits, including monthly event costs. Must be an actively enrolled student.	\$40
<b>Upgrade Your Current Membership to All-Inclusive</b>	Just renewed or your membership isn't up until the end of the year and don't want to wait for the opportunity to get full access to all our events? No problem! Upgrade to the all-inclusive membership for only \$50. This is our way of saying "thank you" for being a loyal member to ATD NEFL. <b>(Savings \$35)</b>	\$50

Looking for a great experience to add to your resume, or, want to get more involved with ATD NEFL?

**Join our ATD NEFL Board!**

We are looking for a **Director of Social Media**. If you, or someone you know, has a great passion for social media, loves to be creative and think outside the box, or perhaps just wants to try their hand at social media marketing, we would love to hear from you!

Additionally, upcoming board elections are in October! We also have some board positions open at this time. All inquiries can be sent to our chapter admin at [chapteradmin@atdnefl.org](mailto:chapteradmin@atdnefl.org)!



**Have Questions about Membership?**

Send an email to Melissa Case, VP of Membership at [Membership@atdnefl.org](mailto:Membership@atdnefl.org).

# 2021 Event Calendar

DATE	EVENT NAME
<b>THURSDAY, AUGUST 5, 2021</b> 5:00 PM – 6:00 PM	Networking Event
<b>THURSDAY, AUGUST 19, 2021</b>	<b>LIVE CHAPTER EVENT. ANNUAL SHRM COLLABORATION</b>
<b>THURSDAY, AUGUST 26, 2021</b> 11:30 AM – 1:00 PM	Virtual Professional Development Event: Building Personal Capability
<b>MONDAY, AUGUST 30, 2021</b>	Mentorship
<b>MONDAY, SEPTEMBER 13, 2021</b> 6:00 PM – 7:00 PM	I/O in TD PDN
<b>THURSDAY, SEPTEMBER 16, 2021</b> 11:30 AM – 1:00 PM	Monthly Chapter Event
<b>MONDAY, SEPTEMBER 27, 2021</b>	Mentorship
<b>THURSDAY, SEPTEMBER 23, 2021</b> 11:30 AM – 1:00 PM	Virtual Professional Development Event: Impacting Organization Capability
<b>THURSDAY, OCTOBER 7, 2021</b> 5:00 PM – 6:00 PM	Live Networking Event
<b>THURSDAY, OCTOBER 21, 2021</b> 11:25 AM – 1:00 PM	Monthly Chapter Event – Leveraging Your Character Strengths Daily with Marla Albertie
<b>MONDAY, OCTOBER 25, 2021</b>	Mentorship
<b>THURSDAY, OCTOBER 28, 2021</b> 11:30 AM – 1:00 PM	Virtual Professional Development Event: Developing Professional Capability
<b>MONDAY, NOVEMBER 8, 2021</b> 6:00 PM – 7:00 PM	I/O in TD PDN
<b>FRIDAY, NOVEMBER 5, 2021</b>	<b>ATD NEFL ANNUAL EVENT – NOVEMBER TO RE-MEMBER</b>
<b>THURSDAY, DECEMBER 2, 2021</b> 5:00 PM – 6:00 PM	Networking Event
<b>THURSDAY, DECEMBER 16, 2021</b> 11:30 AM – 1:00 PM	Monthly Chapter Event – Year in Review
<b>THURSDAY, DECEMBER 23, 2021</b>	Virtual Professional Development Event: Wrap-up 2021 and Reconnect, Renew, Reenergize



## Annual Event Tickets Are Now Available!

Tickets for our annual event, November To Re-Member are now available! Join us and our outstanding speakers for a night to truly remember! Check the ATD NEFL website for more details.

# 2021 Mentorship Program

Find out more about our mentorship program and meet our 2021 Mentors and Mentees!

## ATD-NEFL Launches 2021 Mentorship Program

On **June 28**, the 2021 ATD-NEFL Mentorship Program had its initial virtual meeting. The meeting brought 2021 mentors and mentees together for the first time. This year's mentorship program will run from **June through October**. Each month mentors and mentees will connect, virtually or in-person, a couple of times. Then, they will attend a meeting with all participants once each month.

The initial meeting gave participants an opportunity to begin the process of getting to know each other, as well as having conversations establishing specific goals and outcomes for the program. The group also briefly reviewed the GROW conversation model as an option for more effective conversations each time they meet.

## Meet Our 2021 Participants

Mentor	Mentee
Nick Tillem	Jessica Langley
Sieglinde Simon	Theresa Pollard
Marla Albertie	Jessica Chatman
Karen Sistare	Tammy Dygert
Rob Stevens	Mariel David-Devito



# Community Corner

What's new and upcoming from our Community Engagement team!

Our community engagement team has several new and upcoming volunteer opportunities. If you'd like to learn more about any of the events below, please send an email to Barry Case at [engagementdirector@atdnefl.org](mailto:engagementdirector@atdnefl.org).

## What's coming up this summer?

- Currently, we have a summer reading initiative with Boys and Girls Club. The kids are loving it so far! You can find out more about this opportunity on the next page.
- We need volunteers for our reading initiative for the fall, once school resumes.
- 4th Saturday at the City Rescue mission **has been paused**.

## Volunteers Needed for Speaking Opportunities

Are you interested in providing information on your area of expertise? Perhaps looking for a chance to try something new that could help bolster your resume? Then check out our speaking events below!

- We are looking for anyone interested in speaking/sharing with the **Rotary Club**. If you have an idea you'd love to share, or want to find out more, Barry Case has more information on this opportunity.
- Interested in speaking/sharing opportunities with college students? Currently, we are working on a **University of North Florida** partnership. This would allow ATD members to speak and share with their students.



**Courtney Harris**

VP of Community Engagement



**Barry Case Jr.**

Director of Community Engagement



# ATD NEFL



## The Boys and Girls Club

Our partnership with the Boys and Girls Club is off to a great start!! Our summer reading initiative, "Reading Reps" began Thursday, June 24th. The young people had a great time!

The campers said that they enjoyed reading with ATD! They liked how the reading lesson was taught, and that it was fun and fresh! Their words.

Here are some of the details of the "Reading Reps" initiative.

### **What:**

- ATD professionals have partnered with the Boys and Girls Club.
- ATD professionals are volunteering to read to and with the 4th & 5th grade summer campers.
- Model Reading
- Discuss the importance of reading
- Unpack reading

### **Location and Dates:**

River City Science Academy

- o July 8th
- o July 15th
- o July 22nd





## Soak Up The Sun... and Savings!

ATD's Summer Sale is here and runs until July 30!

Don't miss out on:

- the lowest prices of the year on select courses
- 10% savings on membership when bundled with a conference or course
- reduced rates on popular events
- savings on bestselling books

**[Click this Link for the Summer Sale](#) or contact ATD's Customer Care Team at 703-683-8100.**

**Reminder: be sure to use our chapter CHIP code (CH9036)!**

# Thank You to our Sponsors and Partners



[More Info](#)

3D Digital – Sponsor



[More Info](#)

Webster University –  
Sponsor and Partner



[More Info](#)

University of North Florida –  
Sponsor and Partner



[More Info](#)

English Imagery – Sponsor

## Interested in being a partner?

Our sponsorship offering is growing! Here is a small preview of what we have to come in 2021:

- Showcase your business by sponsoring our 2021 premier annual event, to be held November 5, 2021
- Build and strengthen your brand identity with over **1000 learning professionals** as a sponsor
- Deliver your message to members at our monthly program meetings
- Reach a wide audience of local and national talent development professionals at our eLearning and career management group meetings

Have questions or interested in being a partner? Email our VP of Partnerships, Audrey White, at [Partnerships@atdnfl.org](mailto:Partnerships@atdnfl.org).



Stay connected with us on social media





# Our Contributors

Thank You to All



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*Thank you to all our ATD NEFL board members for your help putting together this monthly newsletter.*