

# Newsletter

## May, 2021

Vol. 5

### What Events Are Coming Up?

May  
**10**

**I/O's in TD PDN**  
Virtual, 6:00PM – 7:00PM

**Talent on Tap – Self-Care: What  
does that look like now?**  
Virtual, 5:30PM – 6:30PM

May  
**11**

May  
**20**

**Talent Optimization: It's a Four-Step  
Process**  
Virtual, 11:55 AM – 1PM

**Addressing Organizational Culture  
and Increasing Performance**  
Virtual, 11:30AM – 1:00PM

May  
**27**



**Don't Forget Mother's Day is  
Sunday, May 9!**

Wishing you all a happy Mother's  
Day.

- ATD NEFL Board

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# Member Spotlight

Tammy Dygert



Most of my career has been in the non-profit sector in community engagement and development work, with some traditional teaching in secondary and higher education. I spent the last 6 years as Executive Director at March of Dimes (FL) and am working on a career pivot into the training and development field. I'm currently finishing my M.Ed. (edtech) to open doors for roles in training and/or instructional design. I've been with ATD NEFL only since March and have been a past member of the national ATD and value both! In my free time, I love to practice yoga, travel, and support the performing arts.

## What is the most adventurous thing you have ever done?

I was an actor in my early 20s and toured the Mid-Atlantic States performing Shakespeare outdoors. Sometimes we performed in fields on a farm, sometimes in cityscapes next to heavy traffic. It provided an adventurous learning experience: being flexible with changing environments, collaborating with fellow actors through performance and workshops, and connecting with a wide range of audiences. It was a magical experience and a great exercise in agility!

*Join Tammy for our Talent on Tap on May 11!*

# Meet Our New Board Members



**Barry Case Jr.**

Director of Engagement



**Desiree Mundt**

Director of Technology



**Jessica Chatman**

Director of Programs

**Want to join our ATD NEFL board?**

Our upcoming board elections are in October. Reach out to [President@atdnefl.org](mailto:President@atdnefl.org) for more information.

Re-New. Re-Energize. Re-Connect.

# A NOVEMBER TO RE-MEMBER!

## Tickets Go On Sale This Month!

Our annual event is getting closer and to prove it, tickets are starting to go on sale this month! Starting **May 17**, you can purchase your tickets for what is sure to be a November to Re-Member.

## What Will the Day Look Like?

*Times are subject to change.*

Time	Event
9:30	CE Learning Event
<b>10:30 - 11:00</b>	<b>Check in</b>
12:00	Program Begins
1:00	Ryan Hawke
2:30	Panel Discussion
4:30	Pamela Fuller
6:00	Scott Miller
7:30 - 8:30	Networking and Cocktail Hour
8:00	Silent Auction Results

## Our Annual Event Speakers



**Ryan Hawk**



**Pamela Fuller**



**Scott Miller**

# Upcoming ATD National Events

MAY 25-27, 2021

## GOVERNMENT atd WORKFORCE

Through interactive sessions and panel discussions, this event will focus on leadership development, employee engagement, and learning and development innovations within the public sector.

JUNE 8-17, 2021

atd



### ATD-Yale Management Excellence Certificate

This intensive program, taught by distinguished Yale faculty, provides you the ultimate management development experience.

Register for national events by visiting: [td.org/events](https://td.org/events)

Register for local events by visiting: [atdnefl.org/events](https://atdnefl.org/events)

## Upcoming Events in May

### I/Os in TD PDN

May 10, 6:00 pm – 7:00 pm

What if we told you there is website available for I/Os to market themselves and connect? What if this amazing website allowed you to showcase your talents, skills, and areas of specialty for employers to seek your services? Well, it exists and the creative genius behind this website, Dr. Leroy Simpson, is going to join us to share all the inner workings for I/Os to get set up! If you are an HR leader or recruiter, you do not want to miss this gold mine of innovative professionals ready to increase your organization's value!

### Talent on Tap – Self-Care: What does that look like now?

May 11, 5:30 pm – 6:30 pm

Life looks and feels so different and so many are talking about self-care and mental wellness...but what does that look like now that our worlds have shifted? Join the conversation as Melissa, the VP of membership, and our own resident yogi and meditation coach, Tammy Dygert, delve into this topic while also providing tips and practices to ensure that our mind, body, and soul remain healthy and intact.

### Talent Optimization: It's a Four-Step Process

May 20, 11:55 am – 1:00 pm

Most businesses have a business strategy that differentiates them in the marketplace. While many business owners and executives believe they have a good handle on their people processes, turnover, missed goals/opportunities, unsatisfactory performance, and low productivity, all have said otherwise. Too often, the problem is that business leaders think that their people are the sole responsibility of the human resource department.

Talent optimization is owned by leaders who are responsible for their business strategy. This discipline teaches you how to create and implement a people strategy that drives your business results.

### Addressing Organizational Culture and Increasing Performance

May 27, 11:30 am – 1:00 pm

This workshop will focus on Organizational Development, Culture and Performance Management. Deb Harington will facilitate this 90-minute workshop by demonstrating how the Knowledge & Skills tie to the Capabilities providing a clear learning path, for those interested in building this very competitive capability.

# 2021 Membership Pricing

So, what's the difference between the traditional and the all-inclusive membership? While BOTH levels get you access to valuable benefits, the all-inclusive membership includes the cost of all monthly chapter events (\$10 virtual/\$25 live), which adds up to big savings for you! ***We've not only lowered costs, we've added value—new monthly professional development events are included in both the all-inclusive and traditional memberships!*** See the chart below for details.

<b>Annual Traditional Membership</b>	Non-renewal. Includes the following chapter member benefits: but access to the monthly Professional Development Series, SIG, and Talent on Tap, Happy Hour Networking, and more. See the membership page on our website for more details. Does NOT include monthly chapter event costs.	\$75
<b>Monthly Membership</b>	Auto-renewal. Includes all chapter member benefits as Annual Traditional Membership, PLUS includes monthly event costs.	\$10/month
<b>All-Inclusive Annual Membership</b>	One-year, non-renewal. Includes all chapter member benefits as Annual Traditional Membership, PLUS includes monthly event costs. <b><i>Plus 10% off Annual Event.</i></b>	\$145
<b>Power Member (ATD Professional + NEFL Traditional Chapter)</b>	National and local traditional chapter membership. Local chapter and national member benefits. <b>(Price includes \$50* discount)</b> <i>*This discount has increased by \$20 since April!</i>	<b>\$344*</b>
<b>Power Member (ATD Professional + NEFL All-Inclusive Chapter)</b>	National and local all-inclusive chapter membership. Local and national member benefits plus all monthly chapter events. <b>(Price includes \$70* discount)</b> <i>*This discount has increased by \$20 since April!</i>	\$394
<b>Organizational All-Inclusive Membership</b>	Does your company have three or more ATD NEFL members? If so, take advantage of our special Group Rates: <ul style="list-style-type: none"> <li>• Group of 3-5 individuals - \$135.00 per person</li> <li>• Group of 6-10 individuals - \$105.00 per person</li> <li>• Group of 11-15 individuals - \$115.00 per person</li> </ul>	Contact us for additional corporate pricing with traditional membership rates.
<b>Young Professional All-Inclusive Membership</b>	Includes all chapter benefits, including monthly event costs. You must be 35 years of age or younger.	\$60
<b>Student All-Inclusive Membership</b>	Includes all chapter benefits, including monthly event costs. Must be an actively enrolled student.	\$40
<b>Upgrade Your Current Membership to All-Inclusive</b>	Just renewed or your membership isn't up until the end of the year and don't want to wait for the opportunity to get full access to all our events? No problem! Upgrade to the all-inclusive membership for only \$50. This is our way of saying "thank you" for being a loyal member to ATD NEFL. <b>(Savings \$35)</b>	\$50



## Have Any Questions about Membership?

Send an email to Melissa Case, VP of Membership at [Membership@atdnefl.org](mailto:Membership@atdnefl.org).

# 2021 Event Calendar

DATE	EVENT NAME
<b>THURSDAY, JUNE 3, 2021</b> 5:00 PM – 6:00 PM	Networking Event
<b>THURSDAY, JUNE 17, 2021</b> 11:30 – 1:00 PM	Monthly Chapter Event
<b>TUESDAY, JUNE 22, 2021</b>	Mentorship
<b>THURSDAY, JUNE 24, 2021</b> 11:30 AM – 1:00 PM	Virtual Professional Development Event: Impacting Organization Capability
<b>MONDAY, JULY 12, 2021</b> 6:00 PM – 7:00 PM	<b>*NEW</b> - I/O in TD PDN
<b>THURSDAY, JULY 15, 2021</b> 11:30 AM – 1:00 PM	Monthly Chapter Event
<b>TUESDAY, JULY 20, 2021</b>	Mentorship
<b>THURSDAY, JULY 22, 2021</b> 11:30 AM – 1:00 PM	Virtual Professional Development Event: Developing Professional Capability
<b>THURSDAY, AUGUST 5, 2021</b> 5:00 PM – 6:00 PM	Networking Event
<b>Thursday, August 11, 2021</b>	<b>LIVE CHAPTER EVENT. ANNUAL SHRM COLLABORATION</b>
<b>THURSDAY, AUGUST 26, 2021</b> 11:30 AM – 1:00 PM	Virtual Professional Development Event: Building Personal Capability
<b>MONDAY, SEPTEMBER 13, 2021</b> 6:00 PM – 7:00 PM	<b>*NEW</b> - I/O in TD PDN
<b>THURSDAY, SEPTEMBER 16, 2021</b> 11:30 AM – 1:00 PM	Monthly Chapter Event
<b>TUESDAY, SEPTEMBER 21, 2021</b>	Mentorship
<b>THURSDAY, SEPTEMBER 23, 2021</b> 11:30 AM – 1:00 PM	Virtual Professional Development Event: Impacting Organization Capability
<b>THURSDAY, OCTOBER 7, 2021</b> 5:00 PM – 6:00 PM	Live Networking Event
<b>THURSDAY, OCTOBER 21, 2021</b> 11:25 AM – 1:00 PM	Monthly Chapter Event – Leveraging Your Character Strengths Daily with Marla Albertie
<b>THURSDAY, OCTOBER 28, 2021</b> 11:30 AM – 1:00 PM	Virtual Professional Development Event: Developing Professional Capability
<b>MONDAY, NOVEMBER 8, 2021</b> 6:00 PM – 7:00 PM	<b>*NEW</b> - I/O in TD PDN
<b>Friday, November 5, 2021</b>	<b>ATD NEFL ANNUAL EVENT – NOVEMBER TO RE-MEMBER</b>
<b>THURSDAY, DECEMBER 2, 2021</b> 5:00 PM – 6:00 PM	Networking Event
<b>THURSDAY, DECEMBER 16, 2021</b> 11:30 AM – 1:00 PM	Monthly Chapter Event – Year in Review
<b>THURSDAY, DECEMBER 23, 2021</b>	Virtual Professional Development Event: Wrap-up 2021 and Reconnect, Renew, Reenergize



## More Benefits, More Savings

*What is a Power Membership?* ATD NEFL Standard Chapter Membership + ATD National Membership

You get informative e-newsletters, the monthly T&D magazine, the annual ATD State of the Industry Report, and access to ATD's searchable Online Library of over 20,000 business book summaries and full text articles from more than 3,000 periodicals and magazines.

*See pricing details on [page 5](#).*

## Need CE credits for APTD or CPTD recertification?

Check out this event with ATD-NYC

ATD NYC's upcoming event on May 6<sup>th</sup> is not only pre-approved for continuing education credits, but it helps to answer the following questions:

- *What does Talent Development have to do with Diversity, Equity, and Inclusion?*
- *How can you have a positive impact on DE&I efforts as a Talent Development professional?*

Register here: <https://atdnyc.org/event-4231701>

**CHAPTER  
EVENT!**

Thursday, May 6  
6:00 PM ET

Register here  
[atdnyc.org/events](https://atdnyc.org/events)

Diversity, Equity, Inclusion:  
What's Talent Development  
got to do with it?

  
**Rosemary Okoiti**  
RosemaryOkoiti Consulting

  
**Juliet C. Hart**  
Hart & Chin



  
PRE-APPROVED PROVIDER  
**APTD  
& CPTD**  
RECERTIFICATION  
ATD New York City Chapter  
August 1, 2020 - July 31, 2021

# Mentorship Program

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Our 2021 Mentorship Program Applications are now available. **But, hurry, applications close on May 31!**

- For potential mentees, this is an excellent opportunity for you to connect with a mentor who can offer insight, advice, and opportunity – and help you navigate the next stage/s of your career. (***FYI, in studies, it has been shown that employees with mentors are 5 times more likely to get promoted***).
- For potential mentors, this is a great opportunity to give back to our learning community, become a better leader, and refine your skills and networks (***Did you know, Managerial productivity increased by 88% when mentoring was involved, versus only 24% with training alone?***).



**Rob Stevens**

*VP of Professional Development*

We are excited to see the mentorships and outcomes which evolve from this initiative, and I look forward to matching you!

*Be on the lookout for an upcoming email on May 10 with a link to apply.*

## Interested in Being a Speaker?

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*Have a great idea or experience you'd love to share, or would you like to add an incomparable experience to your resume?*

We are always looking for talented and innovative speakers throughout the year, so it is always a great time to submit a proposal. We offer a variety of programs including:

- Two-to-three-hour live workshops
- Full day special events
- Monthly Chapter meetings
- Virtual events
- Our annual conference, which includes a keynote and workshop speakers.

If you'd like to present at one of our events, we would love to hear from you! [Click this link](#) to find out more about speaking events and to fill out the speaking request form.



# Community Corner

## What's new and upcoming from our Community Engagement team

Our leaders for Engagement have been busy organizing several incredible opportunities for our ATD NEFL members! Be on the lookout for more announcements of events and ways to give back to our local Jacksonville community. Some noteworthy events and partnerships include:

- We have a new partnership with the **Boys and Girls Club**. If you're interested, ATD has a wonderful opportunity to volunteer our time with the Boys and Girls Club summer program. "Reading Reps" is a reading program where industry professionals take time out to read to, read with and discuss the importance of reading.
- **Please continue collecting and donating toiletries, sanitizer and clothes** for our homeless and less fortunate neighbors.
- We have an opportunity to serve in the community **every 4th Saturday from 8am to noon** at the City Rescue Mission. We'll be partnering with Impact Christian Academy, Cup of Love Ministries and Chick-Fil-A Leaders.
- **Coming this June**, we're starting our Coffee & Chat Conversations with community leaders. This is where we sit down with Community Leaders and discuss our community challenges and how ATD can help.

All are welcome at these events! If you have any questions or ideas that you'd like to share, please reach out to Courtney Harris or Barry Case at [engagement@atdnefl.org](mailto:engagement@atdnefl.org).



**Courtney Harris**

VP of Engagement



**Barry Case Jr.**

Director of Engagement

# Thank You to our Sponsors and Partners



[More Info](#)

3D Digital – Sponsor



[More Info](#)

University of North Florida –  
Sponsor and Partner



[More Info](#)

English Imagery – Sponsor



[More Info](#)

Webster University –  
Sponsor and Partner

## Interested in being a partner?

Our sponsorship offering is growing! Here is a small preview of what we have to come in 2021:

- Showcase your business by sponsoring our 2021 premier annual event, to be held November 5, 2021
- Build and strengthen your brand identity with over **1000 learning professionals** as a sponsor!
- Deliver your message to members at our monthly program meetings
- Reach a wide audience of local and national talent development professionals at our eLearning and career management group meetings

Have any questions or interested in being a partner? Email our VP of Partnerships, Audrey White, at [Partnerships@atdnefl.org](mailto:Partnerships@atdnefl.org).



Stay connected with us on social media





# Our Contributors

Thank You to All



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Director of Engagement

**Rob Stevens**

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**Gina Pietrone**

Vice President of Programs

*Thank you to all our ATD NEFL board members for all your help putting together this monthly newsletter.*