

ATD NEFL Business Partner Opportunities

Monthly Meetings and Special Events

Monthly Meetings \$250 (1 available per event)

- Company logo with link on Email Communication promoting event, registration meeting page, & 2 newsletter issues following meeting.
- (In- Person) Display Table at meeting, Two (2) Company Representatives at meeting, Promotional Material on chairs or email to participants
- (Virtual) Two Company Representatives
- 3- to 5-minute presentation prior to speaker, 2 Slides in rolling announcements, and Door Prize option of collecting virtual business cards.

Monthly Meeting

Marketing Package \$50

- Logo in Agenda, One (1) slide in rolling announcements,
- Recognition for Business Partnership,
- One (1) Company Representation at meeting, and
- Promotional Material in Chair. (In Person)
- Promotional Material emailed to participants (Virtual)

*Exclusive Monthly Meeting

Member Celebration \$300

- Logo in Agenda, One (1) slide in rolling announcements,
- Recognition for Business Partnership,
- One (1) Company Representation at meeting, and
- Promotional Material in Chair. (In Person)
- Promotional Material emailed to participants (Virtual)

***Only in March, June, September, December**



Online Meeting Package

Annual \$600 (1 available per year)

- Company logo with link on Email Communication promoting event, registration meeting page, & 2 newsletter issues during the year
- 3- to 5-minute presentation prior to speaker
- 2 Slides in rolling announcements, and
- Door Prize option. Receive a copy of the registration list
- One (1) Company Representation at meeting.

Online Event \$100 (2 available per event)

- Company logo with link on Email Communication promoting event, & registration meeting page following meeting,
- 2 Slides in rolling announcements, and
- Door Prize option
- Receive a copy of the registration list
- One (1) Company Representation at meeting

Be a Part of Our Monthly E-Newsletter

Ad Size	Ad dimensions	Monthly Price	Bundle Discount
Quarter Page Ad	3.5 in. W x 4.25 in. H	\$50	3 months – 10% Discount 6 months – 15% Discount 9 months – 20% Discount
Half Page Ad	7.5 in. W x 4.25 in. H	\$100	
Full Page Ad	7.5 in. W x 9 in. H	\$150	

More Benefits, More Savings

Saver Bundle	A La Carte Price	Package Price	Total Savings
1 Monthly Meeting	\$ 250	\$200	
Full Page e-Newsletter Ad	\$150	\$100	
30-Day Logo on Home Page Banner	\$100	\$75	25% Savings
Total	\$500	\$375	(\$125 Savings)

For questions regarding opportunities, please contact **Audrey White**, VP, Partnerships, at partnerships@atdnefl.org.